

## CLAIMS

1. A computerized method for arranging a funeral, the method comprising:
  - presenting an electronic selection guide page which lists a plurality of selectable user actions for arranging said funeral; and
  - 5 displaying a first electronic response page in response to selection of one of said plurality of user actions; said electronic response page displaying information in at least one theme to stimulate ideas for personalizing said funeral.
- 10 2. The method according to claim 1 wherein a second electronic response page displayed in response to selection of another one of said plurality of user actions provides information contained in a database on available funeral services and products and enables a selection of said funeral services and products.
- 15 3. The method according to claim 1 further comprising:
  - compiling from a database a summary list of desired funeral services and products for said funeral in response to another selected user action; and
  - providing said summary list.
- 20 4. The method according to claim 2 further comprising:
  - customizing said information regarding said funeral services contained in said database by:
    - displaying a current services page in response to a selected user action for services from said electronic selection guide page and populating said current services page with existing funeral service information from said database;
    - 25 customizing said funeral service information on said current service page; and
    - updating said database with said customized funeral service information.

5. The method according to claim 2 further comprising the steps of:  
customizing said information regarding funeral products contained in said  
database by:

5 displaying a funeral products information page in response to  
selected user action for products from said electronic selection guide page and  
populating said funeral products information page with existing funeral products  
information from said database;  
customizing said funeral products information on said funeral  
10 products information page; and  
updating said database with said customized funeral product  
information.

6. The method according to claim 2 further comprising populating said database with  
15 said information from a remote server.

7. The method according to claim 6, further comprising:  
updating said information by:  
downloading from said remote server an information update for said  
20 funeral services and products in response to a user selection from said selectable  
options page regarding inventory update; and  
updating said database with said information update.

8. A method according to claim 3 further comprising:  
25 ordering said desired funeral services and products from a distributor by:  
forwarding an items list generated from said summary list to a  
database server of said distributor for processing delivery of said desired funeral  
services and products in response to a user action for ordering said desired funeral  
services and products.

9. A method according to claim 3 wherein said providing said summary list includes the step of displaying said summary list with a further user selectable option of printing said summary list.

5 10. The method according to claim 1 further comprising of the step of:  
displaying a multimedia presentation corresponding to a particular aspect  
of a funeral arrangement process in response to a user action for selecting said  
multimedia presentation.

10 11. The method of according to claim 10 wherein displaying said multimedia  
presentation includes the step of showing a video clip, displaying text, and playing a  
sound file.

12. The method according to claim 8, further comprising:  
compiling and sending an e-mail message from said server database of  
said distributor to said database, said e-mail message containing confirmation of said  
products ordered and expected delivery dates.

13. A computer-readable medium whose contents cause a computer to have a memory  
device store information related to funeral products and service, and to have a display  
terminal display information related to funeral services and products, and enable said  
computer to guide a user through the planning of a funeral.

20 14. The computer-readable medium as recited in claim 13 further causing said  
computer to access data stored in said memory device and store data to said memory  
device.

15. The computer-readable medium as recited in claim 14 further causing said  
computer to enable an input device to enter information in said memory device and to  
30 select visual objects display on the display terminal.

16. The computer-readable medium as recited in claim 15, further causing said computer to enable a communication device to connect to a remote server database of a distributor of funeral products to update said data stored in said memory device and to provide funeral arrangement data to said server database.

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17. A computer system for assisting a user in making funeral arrangements, said computer system comprising:

10 a display terminal; and a memory device storing information related to funeral products and service, wherein said computer is running an application that displays said information related to funeral services and products on said display terminal and guides the user through the planning of a funeral.

15 18. The computer system as recited in claim 17 wherein said application further causes said computer to access data stored in said memory device and store data to said memory device.

20 19. The computer system as recited in claim 17 wherein said application further causes said computer to enable an input device to enter information in said memory device and to select visual objects display on the display terminal.

25 20. The computer system as recited in claim 17 wherein said application further causes said computer to enable a communication device to connect to a remote server database containing additional information regarding said funeral services and products to update said data stored in said memory device and to provide user selected funeral arrangement data to said remote server database.